



## EXPERIENCE THE WORLD OF SUMMER PROJECT

This summer, 2,800 students participated in Campus Crusade Summer mission projects in 190 locations in 51 countries. Students deepened their walk with God, started new friendships, and made a difference in resort communities and college campuses worldwide.

For the past four months, Jeff's team has been working on the promotional package for the 2009 Summer Projects. The package includes several videos, a print brochure, Web site, and a motion design project that will allow students add their faces to one of the videos.

The story line of the main video starts in a student's dormitory room and then moves into an illustrated "world of Summer Project." Jeff's new design used the setting of the student's desk and incorporated illustrations from the video in the content area of the Web page. Jeff also used the promotional sticker (top left) as the branding element for the Web site.

The content on the site helps students in making decision about going on Summer Project. Several audio messages include:

- the significance of summer project in a student's life
- how do I know if summer project is God's will?
- Biblical perspective on raising financial support and practical tips

Students can also find information about project types and locations. They can watch the promotional videos, find answers to their questions, and apply for Summer Project using an online application.



A Brazilian student taking the Soularium visual survey. At International locations this summer, almost 14,000 people heard a personal gospel presentation. Out of those conversations, 1178 made decisions to receive Christ.

Summer Projects are so significant because many students make life-changing decisions that lead to greater participation in the Great Commission.

Not only do students impact the community or campus in their summer location, but they return to their own campuses better equipped to impact it for Christ.

Visit <http://gosummerproject.com> to find out more about Summer Projects and see Jeff's work.

"This summer I learned a lot about sharing my faith. At first, I was terrified to go out to the beach and talk to people. I left project excited to make evangelism a part of my lifestyle."

**Brittany Albertson**, student  
Texas Christian University  
San Diego Summer Project



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Lydia enjoys cake on her 2nd birthday.



One day in July, Katy joined Jeff at the office. Jeff was busy working on the Summer Project Web site.



Katy and Ryan love hanging out together.



Lydia is fascinated with Abby and Elmo at Sea World.



Lydia "bear hugs" her big brother.



Notice the intensity in Ryan's face as he shows off his pitching form.