

Jeff, Anne,
Katy, Ryan, & Lydia
Bridgforth
Campus Crusade
for Christ



Visit us on the Web: bridgforthfamily.com

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Soularium: A Dialogue in Pictures

Summer in Colorado

Our family will be traveling to Colorado on May 27. We will be spending the summer in Ft. Collins as part of the Conference team for the Campus Crusade School of Leadership and U.S. Staff Conference.

Prayer Request

This is the first time we have taken the kids on a road trip. Please pray that our trip will go smoothly and that the kids will do well.

Something unique happens when we look at an image. Images connect deeply with our emotions and our experiences. They allow us to engage with people on a deeper level.

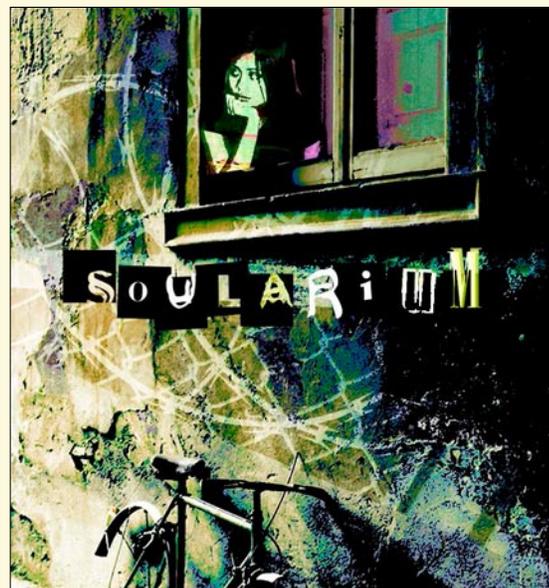
Soularium is a new image survey, providing 50 original photographic images and 6 simple exploring questions that allow the user to have one-on-one spiritual conversations with non-believers.

Questions explore people's desires for their ideal life and spiritual journey. Soularium provides bridges to dialogue about Jesus. Staff and students who have field tested Soularium have found that they not only enjoyed using it, but non-believers found it intriguing as well.

Here is the story of how one Campus Crusade staff member used the survey:

"After hearing some good things about Soularium, I was excited to try it out. Last night I sat down with Travis (not his real name). He is a seemingly shallow, self-centered partier and has refused to attend any Campus Crusade or church events with his roommates.

"He picked out 3 pictures for each of the first two questions, which led to good discussion. Then he picked a picture that represented God, a picture of doors that are chained shut.



"With tears in his eyes, he described his less-than-positive church experience from junior high and how he's been reluctant to attend any organized religious event since then. I could sense how deeply he had been hurt by his experience.

"We went on to discuss the difference between religion and knowing God. Without the Soularium cards, this conversation would never have happened. What an incredible tool for initiating gospel-centered conversations."

Jeff recently designed and built a companion Web site, mysoularium.com. Responses to the Soularium image survey are entered on the site. Those who use the survey and the people they interview can discover what the trends are among other students around the nation or on a specific campus.

Photo Album

Pictures (clockwise from top left)

- Ryan enjoyed the annual Easter egg hunt at Campus Crusade headquarters.
- The three amigos
- Lydia is just about to crawl.
- Ryan helped to "lead worship" at the kids' homeschool co-op.
- Katy enjoys creating things with Legos.

