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November 12, 2009

New Movements in Arkansas & through Facebook

Praise

New Campus Crusade movement launched at the University of Central Arkansas

Prayer

Pray for students who have heard the gospel on campus this Fall. Pray for God's work in their hearts to bring them to Christ.

Praise God for the students who have come to know Him. Pray that they grow in their walks with Him and that they will tell other students about Jesus.

Pray for the over 10,000 students who will be attending Winter Conferences in 10 locations.Pray that they will respond to God's work in their lives and take new steps of faith.

Many will make decisions to go on summer projects, do a one year internship, or decide to join our staff. Many life-changing decisions are made at these conferences. In March of 2008, we shared with you about how Campus Crusade for Christ was seeking to launch new campus movements in Arkansas. We wanted to update you about the efforts at the University of Central Arkansas in Conway.

At the University of Central Arkansas, a new CRU (Campus Crusade) movement was started this year. We handed out Freshmen Survival Kits during freshmen orientation (August 19) and got about 350 contacts. We have been following those up with the help of a few people who agreed to be leaders from last year.

Just this Wednesday (last week of August), one of our student leaders, Kendra, set up an appointment to meet with one of the contacts from the original list. They grabbed coffee and Kendra soon found out that Carolyn (the contact) was not a believer. She went through the Knowing God Personally booklet and Carolyn wanted to pray to receive Christ.

This was the first time Kendra had ever led a person to Christ and she was ecstatic. Since Wednesday, Carolyn came to the CRU meeting last night (Thursday) and is going with a group to share her faith on campus using Soularium today. She is nervous, but is trusting God to use her in the lives of others. She would have never stopped by the table and met us had we not had Freshmen Survival Kits.



Campus Crusade launched a new movement at the University of Central Arkansas this fall.

Starting Movements Through Facebook

In May, we shared with you about Jeff's work on a Web site, *mycampushiscall.com*. The strategy helps to surface Christian students on Facebook who would be interested in launching new movements on their campuses.

This fall, a Campus Crusade staff member spent \$44 to place ads on Facebook. From that, God raised up 5 contacts on 4 different campuses. That is a great return on investment.

Just this week, Jeff launched a second site, *destino.mycampuschiscall.com* aimed at helping to find Latino students to start Destino movements.



Photo Album Pictures (clockwise from top left)

- Our family really enjoyed going to Tampa Bay Rays baseball games this summer. We got to go on the field after a game on Katy's birthday.
- Katy sported hot pink hair at our homeschool co-op.
- Ryan started it all with an orange striped "mohawk." Lydia looked like cotton candy with her pink hair.
- We enjoyed a Fall Festival on Halloween at a church in Orlando. Katy dressed up like a clown.
- Lydia loves life.

